



The NEW Online Direct

ONLINE DIRECT PROMOTIONS

- **Free Shipping Weekend - July 3 - 5**
 - Scouts who shared their fundraising page during Free Shipping Weekend in 2018 saw 60% more sales!
- **Units Earn 5% of Online Direct sales as an Amazon.com gift card – July 1 - August 15***
 - *Unit must be registered to sell by no later than August 15, 2020 to qualify.
- **Scout Online Direct Entrepreneur Pledge**
 - Scouts that will pledge to do their best to sell \$2,500 or more through Online Direct from July 1 - August 15 will receive exclusive access to training and webinars from experts in business, marketing, and ecommerce. The first 200 Scouts to hit the goal will receive a \$200 Amazon.com Gift Card, and a plaque celebrating their accomplishment.
- **Square Readers for Scouts – redeemed in the Trail's End App beginning July 1:**
 - Scouts who sold \$1,000 - \$3,499 in 2019 will receive a Square reader (headphone or lightning)
 - Scouts who sold \$3,500+ in 2019 will receive a contactless Bluetooth reader
- **Scouts earn DOUBLE points for Amazon.com Gift Cards with Trail's End Rewards!**



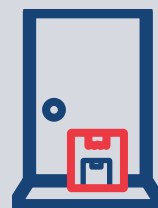
THE SAFEST WAY OF FUNDRAISING FOR SCOUTS!



Safe for Scouts
Fundraise from the safety of home.



Product Variety
Traditional products & prices plus more.**



No Handling
Products ship to your customers and all sales are credit.



Trail's End Rewards*
Earn double points for Amazon.com gift cards.

*Council participation in Trail's End Rewards may vary.
**Subject to change.

BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!