

Council Specific Popcorn Fact Sheet
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2021 Popcorn Dates

The Council-Wide Popcorn Kickoff!

• **July 21st** at 7pm. **This virtual event is not to be missed!** You'll get great info from the professionals themselves on how to maximize your unit's Popcorn sale! We'll also have testimonials from our own Scouting units, sharing best practices that are working locally. [CLICK HERE](#) to register now for the online kickoff event.

September Order

- Order Due August 20th
- Pick-Up September 11th

Returns Due October 1st (Max 10%* return, FULL CASES ONLY)

Replenishment Order

- Orders Due October 4th
- Pick-Up October 14th

November Order

- Due October 22nd
- Pick-Up November 13th

We're offering "Online Direct" again for units that like to do the door-to-door take orders!! This is also great for Show & Sell's, where certain items are sold out. Come to the July 21st Kickoff to learn more!!

Here's a quick start-up guide now for your consideration: [QUICK START GUIDE](#)

Commission Structure:

Traditional Sale Base: 33%

- Sell 4k+ 2% Bonus
- Sell 9k+ 4% Bonus
- Sell 16k+ 6% Bonus
 - Max Commission 39%

Online Commission 35%

Pickup Location: All pickups will take place at the Council office - 2 Tower Office Park in Woburn MA